AXE Insurance Document Generation Project Using Windward Software Nets Reductions in Time and Cost

AXE Case Study Demonstrates OEM Integration of Windward Report Generator Leads to Shortened Project Cycles and Reduced Costs

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Boulder, CO – Document generation software speedster Windward and fresh-thinking, award winning, insurance innovator AXE have released the results of a case study that shows how AXE achieved new document time savings of a factor of 10 or more, shortened project cycles from years to weeks, and delivered onsite prospect demos that were previously unattainable.

Award-winning Australian vendor AXE switched from using a basic scripting tool to Windward's full-service document generation solution, which serves industries ranging from insurance and finance to healthcare to government and more. AXE Analysts demonstrated the ability to create new documents in one hour or less, as compared to the prior process of 1-2 full days. In a recent 6-week project, one employee created and performed multiple revisions to approximately 40 documents. AXE estimates this would have consumed the weeks of several employees with the previous tool.

"Clients tell us changes they can now do in 10 minutes would have cost $50,000 or more with their previous solution," said Martin Stewart, AXE's Director of Strategy. "Windward saved us and the client a fortune. We never would have met the time constraints—and we would have blown the budgets—had we used tools we previously used."

AXE implemented Windward because the flexible, non-banded solution saves time, enables template creators to easily meet design specifications, and integrates into AXE's own applications without any outside branding. It offers the ability for any non-technical person to update forms without IT involvement and allows for new or changed documents to be easily and quickly tested and deployed to production. Plus, the software could be embedded into AXE's standalone mobile software offering, and its affordable and adaptable licensing models ensure that no additional license fees are passed on to AXE clients.

The study revealed the benefits extended to AXE's customers as well. A major customer decided to build a correspondence engine based around Windward, replacing a previous setup which they had outsourced. The project went live about a month ago.

"AXE's measurable results provide great insight into how enterprises that automate document generation systems can save significant amounts of time and money," says Shirley Clawson, CEO of Windward. "These findings support a key goal for major enterprises – improving a company's bottom line, one of Windward's biggest values."

About AXE
Australian company AXE develops and sells the Axelerator Insurance Platform, an Adaptive Straight-Through Processing (STP) system for automation of new business, claims and lifecycle services. Axelerator enhances competitive advantage by providing a rules-driven environment for one-touch and personalized process execution, with smart handling of exceptions.

AXE has won numerous prestigious awards, including the IBM International Beacon Award for an insurance industry solution, MIS Innovation Awards for excellence in the use of technology in insurance, AIIA Award recognizing innovative solutions, and Finalist, 2009 NSW Telstra Business Awards in Medium Business and Innovation Categories.

About Windward
Windward offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Launched in 2002, Windward is the only full-featured, robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and report and document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report or document that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers "prompt, fantastic" technical support via a 24/7 support forum and support contracts. A free trial of Windward's products is available at www.windward.net.

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Blailey, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

For Immediate Release
Press Contact: Annette Grotz
Marketing Manager
303-499-2544 x1191
annetteg@windward.net