

AutoTag 11 Template Design Software Now Available to Enterprises Worldwide

FOR IMMEDIATE RELEASE

Boulder, CO – Windward, the expert in reporting, document generation and business intelligence software, today announced a major software upgrade for the AutoTag template design tool. AutoTag 11 introduces a bevy of enhancements that make it easier than ever for businesses to gain insight into their data via reports designed and generated in the Microsoft Office interface.

One of the key improvements is in the area of charting and data visualization. Users have even more flexibility in displaying graphical data that outlines key concepts and illustrates trends. Charts in the template that are not chart tags but rather are regular MS Office charts, also known as native charts, are now carried over to the output. Plus, chart and bitmap tags in Excel and PowerPoint are now output as charts and images instead of static items, giving end users unique control over data that appears as a configurable Office chart or image.

"We added this first in Microsoft Word and our customers love it, so we added it to our MS Excel and MS PowerPoint plug-ins," said David Thielen, Windward's founder and CTO. "Our customers are invaluable in driving our product development."

AutoTag 11 also includes the ability to embed objects and display them as they are meant to be displayed, even if the template interface (MS Office) does not understand the object. For instance, Word can take a schematic from a CAD program and call upon the CAD program to render it. Plus, Office Shapes and SmartArt also now render in end reports.

Other notable additions to AutoTag include the ability to automatically hyphenate text in documents, place bookmarks in templates, easily track subtle errors in the run-time logic of a template, and generate documents in the PDF/A format, a format that better allows documents to be preserved true to the original content.

"AutoTag upgrades are free as part of your yearly maintenance contract, and we encourage all our customers to check them out," Thielen said. "You can visit our new Windward website for details."

About Windward

Windward offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Launched in 2002, Windward is the only full-featured, robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and report and document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report or document that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF,

XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers “prompt, fantastic” technical support via a 24/7 support forum and support contracts. A free trial of Windward's products is available at www.windward.net.

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

For Immediate Release
Press Contact: Annette Grotz
Marketing Manager
303-499-2544 x1191
annetteg@windward.net