

Windward Reports Enhances Axe Group's Adaptive Straight through Processing Insurance Platform

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Boulder, CO – Australian company Axe Group, a fresh-thinking software company, has embedded Windward Reports into its Axelerator Insurance Platform. Axelerator provides one-touch and personalized process execution with smart handling of exceptions to enhance an insurer's competitive advantage.

Windward Reports enhances Axe Group's software platform in multiple, significant ways. Windward and Axelerator combine to generate session specific documents, such as a Quotation or an Application. These document templates are managed through the Axelerator Administration module, allowing end users to make changes to the layout using Microsoft Word. They can update formatting and static wording of the documentation without requiring assistance from technical staff.

In addition, Windward's integration into Axelerator allows users to generate on-screen reports from the data they capture. Reports are created dynamically – based on user-defined filters – and can be exported to PDF and Word formats.

"Another really important feature of Windward Reports for us is that we can embed the tool into our standalone mobile version of Axelerator," said Martin Stewart, Director of Strategy for Axe Group. "This is a key benefit because it means that our users do not have to be connected to the server to be able to utilize the reporting features of our product.

"Also, we can use the Windward Reports tool to very quickly pull together examples of document generation to add to our product demonstrations, which is one of the key ways we go about promoting and gaining interest in the Axelerator platform," Stewart added.

Axe Group chose Windward Reports after an extensive evaluation of different reporting tools. Windward Reports was selected because it was easy to use and provided a report template format in Microsoft Word, a program business professionals are familiar with and are extremely comfortable working within.

"Businesses depend upon Axelerator to reduce costs and improve execution speed," said Shirley Clawson, Chief Executive Officer of Windward Reports. "We're thrilled that Windward Reports with AutoTag is contributing to Axe Group's success in optimizing business processes."

About Axe Group:

Axe Group is a fresh-thinking software company enabling clients to outperform with our insurance automation platform and cross-industry application services. Axelerated Solutions provides the Axelerator Insurance Platform, the first Adaptive STP system for automation of New Business, Claims Management and Lifecycle Services. Axe Services provides an extensive set of application services

focused on the software development lifecycle. Our strength is building unique solutions to complex business problems with our domain experts enabling our clients to achieve their market goals.

About Axelerator:

Axelerated Solutions provides the Axelerator Insurance Platform, the first Adaptive STP system for automating insurance processes. A single platform manages all channels with accessibility via the web, kiosks or offline laptops. As a rules-driven platform, the business can make changes directly through configuration for product and process innovations to keep pace with market dynamics. It is highly extensible, enabling new channels, products or customers to be added quickly. In Life Insurance, Axelerator is used for Retail, Group, Direct and Bancassurance lines of business, and for General Insurance in both Personal and Commercial Lines.

About Windward Reports

Launched in 2002, Windward Reports is the only full-featured, robust Java and .NET reporting engine to use Microsoft Word (and other MS Office programs) as a layout tool, putting the power of report design and generation in the hands of the end user, technical or non-technical. Any Word user can easily and securely create reports with almost no learning curve. Also unique, Windward Reports implements in hours, offers affordable server-based pricing, and offers “prompt, fantastic” technical support via a 24/7 support forum and support contracts. Windward Reports works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Word report template. It feeds data into the template to create a what-you-see-is-what-you-get report that can be generated in PDF, .RTF, HTML, WordML, .XLS, SpreadsheetML, .TXT, or multipart- MIME-email format. Windward Reports runs as a standalone application or in an enterprise computing environment. Windward Reports developer and production systems are available for purchase or free trial at www.windwardreports.com.

Windward Reports’ user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

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