

Windward Celebrates July Fourth with Independence From Banded Report Design

New Windward Product Tour Demonstrates Benefits of Free-Form Report Designs

FOR IMMEDIATE RELEASE

Boulder, CO – As the United States prepares for the upcoming Fourth Of July holiday, Windward has released a new tool that celebrates a different type of independence – freedom from the constraints of inflexible report designer tools. The Windward Product Tour highlights the advantages of creating report templates in AutoTag, a unique reporting solution that lets you design, format and edit reports and documents completely within the Microsoft Office interface while pulling data from a variety of data sources.

"Banded reports are about limitations, and these limitations can be broached only with great effort and significant compromises," says David Thielen, CTO of Windward. "This new product tour illustrates the beauty of free-form (as opposed to banded) report design, where you can structure your report any way you can imagine."

The online demo, available in standard format or in high definition, guides users through creating reports of any style and structure using familiar Office tools. It demonstrates connecting to data sources, dragging and dropping data into templates, customizing stunning charts and graphs, and generating output with a single mouse click. It provides a good view of end-user independence that can only be found in an easy-to-use reporting tool.

The AutoTag report designer is an add-in for Microsoft Word, Excel and PowerPoint. It allows companies to take their data from a wide range of data sources and insert it into free-form templates. The final product can then be generated in the Windward Engine, which is available for .NET, Java or the platform-agnostic Javelin server, and output in a wide range of formats, including DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV.

"The next time you want to tear your hair out over the difficulty in your banded report designer, let this new product tour give you a look at a freeform alternative," Thielen adds. "It's wicked fast, extremely easy, and very powerful."

The AutoTag Product Tour is available for download at http://go.windward.net/PartnerSocial_PTPR.html.

About Windward

[Windward](#) offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Launched in 2002, Windward is the only full-featured, robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and

report and document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report or document that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers “prompt, fantastic” technical support via a 24/7 support forum and support contracts. A free trial of Windward's products is available at www.windward.net.

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, IFRS, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

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