

# Windward Hires New Director of Sales Cordie Byrd

## Byrd Will Lead Enterprise Reporting Tools Sales Team

FOR IMMEDIATE RELEASE

Boulder, CO – Boulder-based Windward, a leader in enterprise reporting tools and document generation software, today announced the hiring of Cordie Byrd as Director of Sales.

Byrd is a 14-year veteran of technology sales and sales management who has earned numerous awards and commendations. He specializes in connecting companies with high-tech applications ranging from reporting systems to office imaging solutions to customer relationship management software. Notable achievements include twice being named the top manager nationwide at Crestone CRM, three times as the number one top sales executive for Crestone, and six years performing in the top 10% at Danka Office Imaging.

In addition, Byrd has a distinguished career with the U.S. Army. He was part of the Special Operations Task Force, a counter-terrorism unit. He was also part of the 101st Airborne Division, one of the Army's largest units. He was promoted to Non-Commissioned Officer within two years in the Army and is a recipient of Army Commendation medals for Meritorious Service in Special Operations, an achievement medal for combat operations in Somalia, and achievement medals for numerous tactical deployments.

"Cordie's experience and accomplishments, both in the business realm and in the military, are a testament to his outstanding personal and professional qualities," said Shirley Clawson, CEO of Windward. "We're excited he is joining the Windward team."

### About Windward

[Windward](#) offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Launched in 2002, Windward is the only full-featured, robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and report and document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report or document that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers "prompt, fantastic" technical support via a 24/7 support forum and support contracts. A free trial of Windward's products is available at [www.windward.net](http://www.windward.net).

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, IFRS, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

For Immediate Release  
Press Contact: Annette Grotz  
Marketing Manager  
303-499-2544 x1191  
annetteg@windward.net