

## Surefire DNS Failover On A Budget: Free, On-Demand Webinar Now Available To Public

### Enterprise Software Expert Windward Publishes *Pay It Forward* Series Debut

FOR IMMEDIATE RELEASE

Boulder, CO – Windward, the expert in reporting, document generation and business intelligence software, has published the popular "[Surefire DNS Failover on a Budget](#)" webinar. Available for free and on-demand, viewers will learn how to achieve a global website failover solution at a fraction of the cost of most commercial solutions.

The webinar is unique in that it is part of the *Pay It Forward* series and does not involve the use of any of Windward's products, services or solutions. Instead, Windward is sponsoring these webinars as a service to the business community. The presentations take place regularly and cover a number of topics vital to a range of industries.

"We've received a lot of help from others in getting our company to where it is today, and we've made a point of blogging about solutions that have assisted us," said Ryan Fligg, IT Strategist at Windward. "This webinar series lets us help other businesses by sharing some of the tips and tricks we've discovered that have made our company successful."

"Surefire DNS Failover on a Budget" describes in detail how businesses of all sizes and industries can set up an always-on website for a fraction of the cost of most third-party solutions. The featured solution was created by Fligg from three components: [EdgeDirector](#), which offers DNS services for geo-targeted load balancing; [WatchDirectory](#), which pushes updates to sites and responds in real time; and [Ultima Systems](#), a hosting provider that allows a company to load test prior to going live.

"We were finding that the cloud solutions are not proving 100% reliability, and we were looking to achieve greater control of our web deployment solution," Fligg added. "But most of the alternatives had a high price tag. That led us to develop this effective, low-cost solution."

The solution detailed in the webinar shows how to attain "five nines" (99.999%) uptime, how to enable better bandwidth and a more responsive website for a user base outside of the United States, and how to improve SEO by decreasing website load times. In addition, it shows how Windward achieves all this for less than \$7,000 per year.

To view the free webinar online, please visit

[http://go.windward.net/TLWAugust8\\_BasicWebinarFormLP.html](http://go.windward.net/TLWAugust8_BasicWebinarFormLP.html).

## About Windward

[Windward](#) offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Launched in 2002, Windward is the only full-featured, robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and report and document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report or document that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers “prompt, fantastic” technical support via a 24/7 support forum and support contracts. A free trial of Windward's products is available at [www.windward.net](http://www.windward.net).

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, IFRS, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

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