

Windward Releases Free EBook on How to Choose a Reporting Solution

"Everything You Always Wanted To Know About Reporting" now available for download

FOR IMMEDIATE RELEASE

Boulder, Colo. – Windward, the reporting, document generation and business intelligence expert, has released a new ebook. "Everything You Always Wanted To Know About Reporting (But Were Afraid To Ask) – A Business Professional's Guide to Choosing a Reporting Solution" addresses key evaluation criteria to help guide companies in selecting the best reporting tools for their unique situation.

The free ebook covers a myriad of topics including what reporting is, what reporting software does, which vital questions to ask when choosing an enterprise reporting system, and why reporting matters to businesses and organizations of all industries and all sizes.

"Businesses waste millions of dollars every year on enterprise software that is the wrong fit for their company," said Annette Grotz, marketing manager at Windward. "This book is designed to help them make the best application investment decision before it's too late."

The body of the book presents the most important questions to ask when evaluating reporting software. For example, it notes that one of the biggest expenses in the report creation process directly correlates to the design component's ease of use and therefore evaluators should consider the ramp-up time for the template design tool.

The book is available for free download at

http://go.windward.net/SponsoredWhitePapers_EverythingAboutReportingFreeEbook.html

About Windward

Windward Studios has been in business since 1995. Based in Boulder, Colorado, Windward was formed in 2003 to develop innovative software products for enterprises. Windward is the only comprehensive reporting, document generation and business intelligence system to use Microsoft Office as a template layout tool, thus significantly reducing the learning curve while saving time and money for technical and non-technical users. Windward provides OEM / ISV partners with fully embeddable tools that can be implemented with just a few lines of code. A free trial of Windward's products is available at <http://www.windward.net>.

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