## **HP Donates Laptops to Top Student Programming Competition**

# Technology Leader Announces Sponsorship of Windward's International Collegiate Programming Championship

#### FOR IMMEDIATE RELEASE

Boulder, CO – HP announced today it is donating best-selling laptops to college students who participate in the 2013 International Collegiate Programming Championship. Each member of the three top teams, plus their faculty advisors, will receive the ultimate programmer's laptop from the world's largest technology company.

The sponsorship is part of HP's ongoing commitment to youth entrepreneurs around the world, including an investment in fostering sustainable employment opportunities for young people in Tunisia and support for Idaho's "Students Come First" initiative, which provides students a mobile computing environment that fosters digital learning in and out of the classroom.

In this latest partnership HP joins forces with Windward, which created and manages the Windward Code Wars contest that tests the programming knowledge, innovative thinking and teamwork of computer science college students.

"HP is the original engineering company that invented Silicon Valley, and they remain one of the most incredible engineering companies in the world," said Dave Thielen, Windward's founder and CTO.
"We're thrilled they will be recognizing and rewarding the next generation of influential programmers."

Teams that participated in last year's contest included Boston University, Carnegie Mellon University, Cornell University, Harvey Mudd College, Georgia Tech, Massachusetts Institute of Technology, Purdue University, Stanford, University of Illinois, University of Massachusetts, University of Toronto and University of Wisconsin.

For more information on the 2013 International Collegiate Programming Championship, please visit <a href="http://windward.net/community">http://windward.net/community</a> codewars.php.



Click image to watch students competing for the title of Code Wars Champion.

### **About HP**

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world's largest technology company, HP brings together a portfolio that spans <u>printing</u>, <u>personal computing</u>, <u>software</u>, <u>services</u> and <u>IT infrastructure</u> to solve customer problems. More information about HP (NYSE: HPQ) is available at <a href="http://www.hp.com">http://www.hp.com</a>.

#### **About Windward**

Windward – a kickass reporting and document generation software company. For more info, visit <a href="http://www.windward.net/">http://www.windward.net/</a>.

Press Contact: Annette Grotz Marketing Manager at Windward 303-499-2544 x1191 annetteg@windward.net