

Windward CEO Named Featured Luminary at Women in Tech Conference

Shirley Clawson to lead conversations at Colorado Technology Association event

FOR IMMEDIATE RELEASE

Boulder, CO – [Windward](#), the expert in reporting, document generation and business intelligence software, has just announced that CEO Shirley Clawson has been invited as a "luminary leader" to the Colorado Technology Association's Women in Tech Conference. The event takes place June 7, 2013, at the Hudson Gardens and Event Center in Littleton, Colo.

The [Women in Tech Conference](#) is a full-day professional growth conference for women working in a variety of technical careers. More than 350 participants will learn about how technology and our lives are changing, and the conference is designed to help attendees understand what the future holds.

"Because technology is such a profession driven by men, it's important to have strong and confident women in tech," said Selina Sandoval, Marketing Coordinator for the Colorado Technology Association. "We want to get these ladies all together in the same room."

The steering committee chose Clawson as an influential leader and visionary after putting together a list of inspirational women doing well in their field. Each luminary will be at tables throughout the conference, leading conversations and facilitating the exchange of ideas; they will also lead speed mentoring sessions so attendees can ask questions.

In addition, Windward will also have a presence at a sponsored table. Attendees will have the chance to meet with VP of Marketing Lisa Harris, Sales Executive Audrey McGlothlin, Marketing Manager Annette Grotz, programming interns Sarah Scheffler and Wendy Brooks, and two friends of the Windward community: Stephanie Wanek of the NCWIT Entrepreneurial Alliance and Karen Frame of Makeena, Inc.

Participation in the third annual Women in Tech Conference is part of the Windward STEP (Science, Technology, Engineering and Programming) program, and it is just the latest in Windward's community outreach enterprises. Past events have included creation of the Cubicle Wars, sponsorship of the Windward Code Wars, and leadership of a number of STEM initiatives.

"We're a woman-run software company in an era when too few women are participating in technology," Clawson said. "We want to help enrich and grow that community, and this event is a great venue for furthering those goals."

For more information or to set up an interview with Clawson, please contact marketing@windward.net.



Shirley Clawson, CEO of Windward

About Windward

Windward delivers powerful reporting, document generation and business intelligence solutions for enterprise or OEM use. Businesses worldwide create custom reports better, faster with data intelligence made easy. Windward has been delighting customers – technical and non – since 2004.

www.windward.net

About Shirley Clawson

Clawson became Windward's President and CEO in June 2009, following a 3-year tenure as Windward's VP of Operations. Her career spans more than 25 years of leadership in the software industry, including enterprise solutions, document management, legal, mortgage processing, entertainment and educational software. Prior to joining Windward, she held positions with IBM, Wonderland Hill Development Co & Interlinq Software. Clawson has a degree in Business from Colorado State University.

For Immediate Release

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