

Windward Launches Software Referral Program

Refer a Colleague, Receive a Free iPad

FOR IMMEDIATE RELEASE

Boulder, CO – Windward, the popular reporting, document generation and business intelligence software development company, today announced a new customer referral program. The [Windward Software Referral Program](#) offers a free iPad to anyone referring a friend or colleague who becomes a new Windward customer.

"Repeat and referred customers have helped make us one of the leading reporting software companies, and we wanted a unique way to thank our customers for their valued business," said Annette Grotz, Marketing Manager at Windward. "It isn't every day that you get a chance to receive an iPad for recommending a solution you're happy with."

The simple three-step program begins with customers contacting their friends or colleagues and letting them know a Windward representative will be following up. The customer then completes a short form on the Windward site. Lastly, a Windward team member contacts the referral. If the friend chooses Windward within 180 days of the submission, the referrer receives a new iPad.

For more information on the Windward Software Referral Program, please visit <http://go.windward.net/Referral.html>.

About Windward

Windward offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Launched in 2002, Windward is the only full-featured, robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and report and document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report or document that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers "prompt, fantastic" technical support via a 24/7 support forum and support contracts. A free trial of Windward's products is available at www.windward.net.

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses.

Other applications include reporting to meet requirements of Sarbanes-Oxley, International Financial Reporting Standards, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

For Immediate Release

Press Contact: Annette Grotz

Marketing Manager

303-499-2544 x1191

annetteg@windward.net