

Windward Set to Release AutoTag 7

November 26th, 2008

Boulder, CO - Windward, announced its much anticipated release of AutoTag 7 today. This release includes numerous new features including the the ability to design in PowerPoint and their new user defined tags. These new features coupled with improved existing features, such as their powerful XML and SQL wizards, promise to make AutoTag 7 more powerful and even easier to use. In an effort to remain a market leader, they are releasing AutoTag 7 less than a year after version 6 and strengthening their stance as the premier enterprise reporting package in the industry.

The idea to include PowerPoint among Word and Excel as AutoTag design tools stemmed from growing customer demand. With AutoTag users can have their custom reports they give via PowerPoint presentation update statistics in their presentation. It will also allow users to create dynamic reports in mass and formatted as PowerPoint presentations.

Windward has also added a new feature, called User Defined Tags, or UDTs, that allows users to design reports with little or no knowledge of the underlying data source. This feature was created so that technical users can help make non-technical users' jobs significantly easier by doing a one-time definition of tags in an XML file. UDTs are yet another reason why Windward remains at the forefront of easy to use reporting.

About Windward Reports

Launched in 2002, Windward Reports is the only full-featured, robust J2EE/.NET reporting engine to use Microsoft Word as a layout tool, putting report-design and generation power in the hands of the end user, technical or non-technical. Any Word user can easily and securely create reports with almost no learning curve. Also unique, Windward Reports implements in hours, offers affordable use-based pricing, and offers "prompt, fantastic" technical support via a 24/7 support forum and support contracts. Windward Reports works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Word report template. It feeds data into the template to create a what-you-see-is-what-you-get report that can be generated in PDF, .RTF, HTML, WordML, .XLS, SpreadsheetML, .TXT, or multipart-MIME-email format. Available as a Java library, Windward Reports runs as a standalone application or in an enterprise computing environment. Windward Reports developer and production systems are available for purchase or free trial at www.windwardreports.com.

Windward Reports' user group spans 65 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, HIPAA, Health Level Seven, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

About Windward Studios

Windward Studios was formed in 1995 to develop innovative software products for both enterprise and individual customers. It has headquarters in Boulder, Colorado.

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