Windward Customers Go Green and Help Save the Planet with Its Superior Document Generation Solution

Logistics Software Expert HAL, Inc. Reduces Paper – and Costs – when Incorporating Windward's Flexible Report Design Tool into Its Own Application

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To celebrate Earth Day, document generation expert Windward has released a case study showing how the world's top logistics resource management company significantly reduced paper waste – and costs – by implementing Windward's Document Generation Solution.

HAL, Inc., whose software is used by four of the world's six largest third-party logistics companies, switched from using a basic reporting tool to Windward's full-service docgen system. HAL saw immediate "green" benefits, including less bulky documents and document production and significant shipping cost savings that were passed on to HAL's customers.

"Our software made it easier for HAL to lay out data correctly in invoices, packing lists and other documentation, thanks to our non-banded and flexible report design tool," said David Thielen, Windward's founder and CTO. "Giving our clients better control over report output means there's less waste.

"And when you consider that HAL's customers are charged on a per page basis, you can see how the benefits of shipping a 50-page document versus a 100-page one quickly add up," Thielen added.

In addition, HAL saw other benefits. Licensing costs were reduced by 40%. HAL found that the amount of time needed to design complex reports was significantly slashed. In addition, instead of having to compile an entire report set as HAL did with its previous solution, Windward allows for the quick generation of a single report. Plus, the Windward reporting engine is able to generate reports more quickly than HAL's previous solution.

The spirit of Earth Day is really about helping businesses operate in an ecofriendly manner. You can learn more about how HAL works with Windward to save the trees in the HAL, Inc. success story.

About Windward

Windward offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Launched in 2002, Windward is the only full-featured,

robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and report and document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report or document that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers "prompt, fantastic" technical support via a 24/7 support forum and support contracts. A free trial of Windward's products is available at http://www.windward.net.

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Blailey, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.