

## Windward Debuts Revamped Website

### New site reflects evolution of company's software offerings

FOR IMMEDIATE RELEASE

Boulder, CO – Windward, the expert in reporting, document generation and business intelligence software, has launched a dynamic new website that encompasses the company's broad range of solutions for advanced data analysis. Windward.net, located at <http://windward.net>, features a solutions-based approach to data display and examination, a consolidation of technical and business information, and a number of community resources.

A key aspect of the overhaul is the unification of two previously separate websites, windwardbusiness.com for business professionals and windwardreports.com, geared toward IT, IS and other technical groups. The new windward.net site combines the strength of both former sites and enables Windward to offer more resources to a larger audience.

"Having our information in one place means that our customers can benefit from all we have to offer, from our industry silos to our database and data source channels," says David Thielen, founder and CTO of Windward. "And we're continuing to make that online information relevant and easy to grasp, no matter whether you're technically inclined or a business expert."

Another major transformation is the introduction of solution-focused organization. Site visitors are able to access information based on their needs for ad hoc business intelligence, Web-based reporting, enterprise reporting, document generation, end user-driven data solutions, and software integration for OEMs and other enterprise applications.

In addition, the Windward community has been enhanced. The most active company blogs are featured in a single location, visitors have streamlined access to social media news and videos, and the popular Cubicle Wars and Code Wars videos are front and center. Plus, navigation has been simplified and the architecture better allows for more fluid and natural expansion of content, enabling Windward to continue to support businesses as the field of data analysis grows and expands.

"We're immensely proud of the phenomenal job our team has done with the new site, handling a myriad of details capably and effectively," says Shirley Clawson, Windward's CEO. "Thanks to their hard work, our customers will now experience a more dynamic and responsive insight into the world of advanced data analysis."

#### **About Windward**

Windward offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Windward is the only full-featured, robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and report and

document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report or document that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers “prompt, fantastic” technical support via a 24/7 support forum and support contracts. A free trial of Windward's products is available at [www.windward.net](http://www.windward.net).

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

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