

## Windward Presents Free Webinar: Surefire DNS Failover on a Budget

### *Pay It Forward* Series Debut Shows How To Keep a Business Website Up and Running for Less Than \$7K Per Year

FOR IMMEDIATE RELEASE

Boulder, CO – Windward, the reporting, document generation and business intelligence software giant, today announced the first webinar in its free *Pay It Forward* series. "[Surefire DNS Failover on a Budget](#)" addresses the problem companies around the world face in ensuring 100% website uptime and demonstrates how to set up an "always on" website for a fraction of the cost of most third-party solutions.

"All businesses need to ensure their customers have round-the-clock access to their websites, but the offerings that provide this service are extremely expensive," says Ryan Fligg, International Account Executive at Windward. "We created a solution from three affordable components, and we want to share our experience as a way to say thank you for the help we've received from others in the past."

Windward is sponsoring the *Pay It Forward* series as a service to the business community. The webinars will take place once a month and cover a number of topics vital to a range of industries. The next planned topics include the best development tools for the iPad and the application development time crunch.

The debut webinar will show how a company can attain 100% percent website uptime for less than \$7K a year, how to enable better bandwidth and a more responsive website for a user base outside of the US, and how to improve SEO by increasing website response load times. The solution was created by Fligg from three components: [EdgeDirector](#), which offers DNS services for geo-targeted load balancing; [WatchDirectory](#), which pushes updates to sites and responds in real time; and [Ultima Systems](#), a local hosting provider that allows a company to load test prior to going live.

"The current solutions out there offer slow load and download times for other continents, and the current cloud solution is subject to failure and bringing down websites," says Fligg. "We created this alternative and saw a more than 70% savings in the cost of the solution alone – never mind the savings in people time trying to fix problems if you do nothing and just let your website fail."

The webinar takes place August 8, 2012, at 9 am Mountain Time. For more information and to sign up, please visit [http://go.windward.net/TLWAugust8\\_BasicWebinarFormLP.html](http://go.windward.net/TLWAugust8_BasicWebinarFormLP.html).

#### About Windward

[Windward](#) offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Launched in 2002, Windward is the only full-featured, robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and

report and document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report or document that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers “prompt, fantastic” technical support via a 24/7 support forum and support contracts. A free trial of Windward's products is available at [www.windward.net](http://www.windward.net).

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

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