Windward Releases Enhanced AutoTag for PowerPoint

FOR IMMEDIATE RELEASE

Boulder, CO – Windward, the expert in reporting, document generation and business intelligence software, today announced AutoTag 10.2.4 with enhanced PowerPoint tags. Windward is the only solution on the market today that enables companies to design reports in PowerPoint, the natural choice for organizations that want to put the power of presentation design into the hands of business professionals. Users of this popular Microsoft Office add-in are now able to fashion PowerPoint report templates that are cleaner, better organized and easier to use – thanks to the new "tag nicknames" tool.

Tag nicknames allow users to create descriptive and easy-to-understand data placeholders in a wide variety of reports and documents. The tags are replaced by data when the report is generated, allowing for the automated insertion of up-to-date information into sales charts, annual reports, financial summaries and other presentations. The newest AutoTag for PowerPoint tool makes analysis of company data easier and quicker than ever.

"Tag nicknames take up just a fraction of the space in a template – no blocks of unwieldy text or tables that take up entire slides – so users can flip through templates and quickly grasp what they contain," says David Thielen, Windward's CTO and founder. "The templates are also much easier to edit. These nicknames are a significant time-saver – and we all know that in business, time savings equals money savings."

Windward customers who are current on their maintenance contracts will be able to upgrade to this latest feature for free. The tag nickname tool joins other key time-saving features including a redesigned charting interface, support for complex functions and equations, imports displayed in templates for better visualization, and new tags, wizards and output formats for customized reports.

"We consistently introduce solutions to help companies keep pace with the rapidly changing worlds of enterprise reporting and business intelligence," says Shirley Clawson, CEO of Windward. "This is the latest tool to help our customers stay in compliance and ahead of their competition."

About Windward
Launched in 2002, Windward offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Windward is the only full-featured, robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and report and document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers "prompt,

fantastic" technical support via a 24/7 support forum and support contracts. Windward developer and production systems are available for purchase or free trial at www.windwardreports.com.

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Blailey, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

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