

## **Windward Releases the AutoQuery Business Intelligence Solution**

FOR IMMEDIATE RELEASE

Boulder, CO – Windward, the expert in reporting, document generation and business intelligence software, today announced the release of AutoQuery. A complete business intelligence template design and report generation tool, AutoQuery is built on popular AutoTag technology and enables companies to identify and analyze data critical for business success.

AutoQuery's ad hoc reporting and drill-down capabilities benefit businesses of all sizes. Companies can now access exactly the information they need through on-demand and customized queries. They save time with streamlined documents that don't overwhelm with unnecessary data and report clutter. Plus, the design interface saves money. Because template creation is done in Microsoft Office, business professionals can design, generate and edit reports – saving companies expensive developer time.

"Business intelligence matters more than ever in today's competitive environment, and companies can't afford to ignore key data simply because they haven't found the right solution for accessing it," says Shirley Clawson, Windward's CEO. "AutoQuery allows businesses to gain valuable insight into data that can make or break a company."

AutoQuery is unique among business intelligence solutions in that users design templates in Microsoft Word, Excel and PowerPoint. This allows for full control over layout and format, so reports and documents look exactly the way the creator intended. In addition, users ask queries in Office and get results in Office. This may be the most radical difference between AutoQuery and other business intelligence tools because users perform business intelligence from the business app they use the most and know the best, and they can easily take the result and forward the document via email.

Another reason AutoQuery is unique is that users can set what they want to make available for the ad-hoc and drill-down queries in just a couple of minutes. This eliminates any need for hefty consultant fees and weeks of design time. Plus, companies do not need to build cubes and copy the data to them, because AutoQuery directly calls from existing databases and other data sources.

"AutoQuery gets rid of the need for expensive consultants, complicated installation and weeks of design time," says David Thielen, CTO and founder of Windward. "The system is simple to learn and use, but it gives top-notch results."

### **About Windward Reports**

Launched in 2002, Windward offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Windward is the only full-featured, robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and report and document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers “prompt, fantastic” technical support via a 24/7 support forum and support contracts. Windward developer and production systems are available for purchase or free trial at [www.windwardreports.com](http://www.windwardreports.com).

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

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