



Windward Reports Changes Name to Windward

New name encompasses breadth of enterprise software offerings

FOR IMMEDIATE RELEASE

Boulder, CO – Windward Reports, the champion of easy-to-use reporting, document generation and business intelligence software, announced it has changed its name to Windward. The transformation reflects the company's new, broader range of solutions for advanced data analysis and coincides with a new website, <http://windward.net>.

"When we first developed our products, we focused on a single solution and became Windward Reports," says David Thielen, founder and CTO of Windward. "But as time has progressed, we are now much more than reporting software.

"We have a great document generation solution as well as new business intelligence products," Thielen adds. "The name Windward allows us to better communicate a range of information management applications beyond reporting."

Windward's current offerings include powerful ad hoc and drill-down business intelligence, Web-based reporting and business intelligence, flexible enterprise reporting, automated document generation and mail merge, and software integration for OEMs and other enterprise applications. The technology behind many of the solutions is AutoTag, an innovative add-in for Microsoft Word, Excel and PowerPoint. AutoTag is a template design tool that allows even non-technical users to quickly and easily design, modify and generate reports and documents.

"From the beginning our customers told us this software was a significant time saver because the core idea was so compelling," Thielen says. "We continue to explore how to put this technology to use in new and valuable ways."

Windward began in 1994 as Windward Studios, an innovative game development studio. The first product was the popular RTS (Real-Time Strategy) game, Enemy Nations, one of the highest-rated games ever published. After six years of over-the-top sales, Windward began offering and supporting Enemy Nations for free.

In 2003, Windward turned its efforts to developing high-quality enterprise-level reporting software for business teams. That goal recently evolved into the broader one of creating outstanding advanced data

software solutions. Along with the new Windward data solutions website, Windward has resurrected Windward Studios, <http://windwardstudios.com/>, as the site for Windward's special projects.

"Although our goals have changed, our passion for innovation has not," says Shirley Clawson, Windward's CEO. "We pride ourselves in the fact that we are perpetually improving the fastest, easiest, and most powerful data software solutions on the market. In the years ahead, we will continue to deliver cutting-edge tools for businesses of all sizes."

About Windward

Windward offers business intelligence, enterprise reporting, document generation and Web-based business intelligence solutions. Windward is the only full-featured, robust Java and .NET engine to use Microsoft Word, Excel and PowerPoint as a layout tool, putting template design and report and document generation power in the hands of the end user. Any Office user can easily and securely create reports and documents with almost no learning curve. Additionally, OEMs and VARs use Windward's reporting component.

Windward works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Office report template. It feeds data into the template to create a what-you-see-is-what-you-get report or document that can be generated in DOCX, XLSX, PPTX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV. Windward runs as a standalone application or in an enterprise computing environment. Also unique, Windward implements in hours, offers affordable server-based pricing, and offers "prompt, fantastic" technical support via a 24/7 support forum and support contracts. A free trial of Windward's products is available at www.windward.net.

The Windward user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

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