

Windward Reports Releases Revolutionary Reporting Software AutoTag 9

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Boulder, CO – Reporting software has undergone a transformation. AutoTag 9 from Windward Reports, the champion of easy-to-use enterprise reporting solutions, revolutionizes the way businesses carry out the report creation process. AutoTag 9 is simply the most natural and intuitive reporting tool available.

AutoTag 9 enables users to build reports completely within the Microsoft Word, Excel and PowerPoint ribbon menu system. Dialog boxes and tedious coding have been replaced by a smooth, streamlined interface that allows for effortless report design.

"The process of creating report templates is blazingly fast now that users are taking full advantage of the ribbons introduced in Office 2007," says David Thielen, Chief Technical Officer at Windward Reports. "This significantly superior design environment is the only one of its kind."

The totally integrated ribbon menu system slashes report design time because report designers have all template tools in plain sight. Instead of opening up new tabs, boxes or windows, they manage what they need right in the Office ribbon.

In addition, AutoTag 9 users capitalize on their familiarity with Microsoft Office 2007 and 2010 by using built-in Office tools to create charts and images exactly as they wish. This makes AutoTag 9 the only WYSIWYG chart design tool on the market and gives users unique control over data that appears not as a static image but as a fully configurable MS Office chart.

The data insertion process is also notably faster. Report designers can drag and drop data placeholders directly into templates, so they have the ability to create report templates from scratch without needing to recreate calls to their databases.

"The AutoTag software offers business professionals unmatched tools to create eye-catching, informative and powerful reports," says Shirley Clawson, CEO of Windward Reports. "These enhancements enable our customers to save even more money than before thanks to fast, easy and powerful report design."

Windward Reports 9 can be quickly integrated into existing business systems to accommodate a wide array of reporting and document generation functions. From tracking daily sales and inventories to creating personalized letters for an entire customer base, Windward Reports 9 is a complete enterprise reporting solution for company data.

About Windward Reports

Launched in 2002, Windward Reports is the only full-featured, robust Java.NET reporting engine to use Microsoft Word (or other MS Office programs) as a layout tool, putting report-design and generation power in the hands of the end user, technical or non-technical. Any Word user can easily and securely create reports with almost no learning curve. Also unique, Windward Reports implements in hours, offers affordable server -based pricing, and offers "prompt, fantastic" technical support via a 24/7 support forum and support contracts. Windward Reports works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Word report template. It feeds data into

the template to create a what-you-see-is-what-you-get report that can be generated in PDF, .RTF, HTML, WordML, .XLS, SpreadsheetML, .TXT, or multipart- MIME-email format. Windward Reports runs as a standalone application or in an enterprise computing environment. Windward Reports developer and production systems are available for purchase or free trial at www.windwardreports.com.

Windward Reports' user group spans 70 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, ARRA, HIPAA, Health Level Seven, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

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