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Windward Reports revolutionizes enterprise reporting using Excel

First-ever software to capitalize on Excel's strengths for enterprise reporting

Boulder, CO, December 11, 2007 — Windward Reports®, a leader in enterprise report generation, today unveiled the world's first enterprise reporting software that allows use of Excel as a design tool.

Windward, long a world leader in Word-linked reporting software because of its ease of use, now adds the advantages of Excel to its portfolio of simple-to-use, superior reporting products. Windward's new Autotag 5.1 reporting software uniquely uses Excel to intelligently figure out sums and number formatting, and allows users to build a table which supports calculations. AutoTag 5.1 still outputs to Word, or any other output format, to produce reporting documents.

"You have huge advantages over all the reporting software out there – including our previous versions – that just use Word," says Windward Reports CEO and Founder David Thielen. "You can't run calculations in Word, and it doesn't support formulas, while Excel has design limitations producing documents. Now you have the best of both worlds."

"Making things easier is what we are all about," commented Thielen. "It just makes sense for us to keep finding ways to improve the user experience with reporting, and pick up efficiency time along the way."

According to Thielen, Excel capability has long been on the list of customer requests because of its popularity as a report engine for business users. Business professionals often start off using Excel as a mini database, but then as true SQL or XML databases appear, they must give it up as a design tool, because, until now, no one has supported its use for front end design. Now, Thielen says, the Excel lovers among us can rejoice—setting up reports in Excel with a new AutoTag add-in and letting the Windward Engine call their data into it to complete the report.

About Windward Reports:

Launched in 2002, Windward Reports is the only full-featured, robust J2EE/.NET reporting engine to use Microsoft Word as a layout tool, putting report-design and generation power in the hands of the end user, technical or non-technical. Any Word user can easily and securely create reports with almost no learning curve. Also unique, Windward Reports implements in hours, offers affordable use-based pricing, and offers "prompt, fantastic" technical support via a 24/7 support forum and support contracts. Windward Reports works by merging any XML, SQL or custom data source—or any combination thereof—with a Microsoft Word, and now Excel as well, report template. It feeds data into the template to create a what-you-see-is-what-you-get report that can be generated in PDF, .RTF, HTML, WordML, .XLS, SpreadsheetML, .TXT, or multipart-MIME-email format. Available as a Java library, Windward Reports runs as a standalone application or in an enterprise computing environment. Windward Reports developer and production systems are available for purchase or free trial at www.windwardreports.com. Windward Reports' user group spans 65 countries. User applications include financial statements, inventory reports, product-usage reports, purchase orders, invoices, training certificates, timesheets, and licenses. Other applications include reporting to meet requirements of Sarbanes-Oxley, Patriot Act, HIPAA, Health Level Seven, Gramm-Leach-Bliley, Basel II, and other U.S. and international acts and accords affecting financial services, real estate, government, and insurance industries and the consultants and integrators serving them.

About Windward Studios

Windward Studios was formed in 1995 to develop innovative software products for both enterprise and individual customers. It has headquarters in Boulder, Colorado.

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