

Windward Gives Free AutoTag Software To 30-Day Challenge Participants

FOR IMMEDIATE RELEASE

Boulder, CO – In a move unprecedented in the enterprise software community, [Windward](#), a leader in reporting and document generation software, has announced it is giving away free copies of AutoTag, its template design tool to participants in the Windward 30-Day Challenge.

The Windward 30-Day Challenge guarantees companies will get a full-blown reporting system installed and working within 30 business days. Those who participate and then switch to Windward will be given a free copy of AutoTag, Windward's flagship template design product.

"It is extremely unusual that a software company offers this type of challenge along with this sort of incentive," said Annette Grotz, Acting Marketing Director at Windward. "This is a unique opportunity for businesses to get up and running with our one-of-a-kind products."

Using Windward, companies insert their data into templates designed in the Microsoft Office add-in AutoTag. Reports and documents are generated in the Windward Engine, which is available for .NET or Java, or via the web-based Javelin server. The final product can be output in a wide range of formats, including DOCX, XLSX, PDF, HTML, direct to printer, RTF, XLS, WordML, TXT, and CSV.

In order to participate, companies must meet some qualifications. They must have a working knowledge of their data, which is stored in an SQL database or XML file. They must have a minimum of at least five templates or report samples in a Word or Excel format. And they must have English-speaking staff members knowledgeable in their environment structure, how to implement programmatic API calls in code (.NET or Java), how their data is structured, and how to access it.

In return, Windward will work with companies to provide any support and tools needed required to install the Windward solution. The process includes a live demo, help with template conversion, and free trainings. By the end of 30 business days, Windward guarantees the enterprise will have a working reporting or document generation system.

If a company is unsuccessful in completing the challenge, Windward will provide it with a free six hours of template conversion time. And all participants will be eligible for a free AutoTag with a qualifying purchase as a new customer.

The deadline for signing up for the Windward 30-Day Challenge is November 1, 2013. For more information, please visit <http://go.windward.net/FreeReportingTool.html>

Get a free AutoTag when you take the Windward 30-Day Challenge*

No, this is not a 30-day trial. It's a full-blown get-this-thing-installed-and-running-and-forget-about-it-because-it's-working-so-smoothly challenge.

Make friends with your reporting system when you use Windward!



The Windward 30-Day Challenge

About Windward

Windward delivers powerful reporting and document generation solutions for enterprise or OEM use. Businesses worldwide create custom reports and documents more quickly with data intelligence made easy. Windward has been delighting customers – technical and non – since 2004. www.windward.net

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