

# Axe Group

“Clients tell us changes they can now do in 10 minutes would have cost \$50K or more with their previous solution.”

– Martin Stewart, Director of Strategy

## The Challenge

Axe Group helps clients lead the insurance industry through the use of innovative technology. Their previous reporting tool, iText, extended project cycle times, required intensive IT support, and was expensive to maintain:

- The template-creation process wasted valuable employee hours, requiring up to two full days to design a single template.
- The design cycle involved tedious revisions and generated a flawed layout.
- Axe Group’s customers were unable to use the complicated tool, and it was impossible to utilize the software during prospect demos.

## The Solution

Axe Group switched to Windward Studios because:

- The ability for non-technical personnel to update forms without IT involvement allowed for new or changed documents to be easily and quickly tested and deployed to production.
- The software can be embedded into Axe Group’s standalone mobile software offering, allowing customers to use their product’s reporting features without being connected to a server.
- Affordable and adaptable licensing models ensured no additional license fees are passed on to their customers.

## The End Result

After switching to Windward, Axe Group achieved:

- Project cycles shortened from years to weeks.
- Document time savings of a factor of 10 or more. Analysts add a new document in roughly an hour, compared to the prior process of 1-2 full days.
- Prospect demos that are done rapidly on site, with template modifications taking place in 10 minutes. This was impossible with the previous solution.

[Read the complete case study.](#)

Add Reporting and Document Generation to Your Software Application

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