

HAL, Inc.

The ability to deploy single reports with Windward is much better and a huge benefit.
—Chuck Hanebuth, CEO

The Challenge

HAL, Inc. provides logistics resource management solutions for tracking and control of the flow of physical goods from conception to consumption. HAL experienced multiple stumbling blocks with its prior reporting solution:

- Vendor license fees not cost-sensitive to HAL's setup.
- Difficulty displaying necessary data in the format HAL wanted.
- Lack of control in modifying the output report.
- Inflexible reporting that required a full catalog of information to be generated rather than the single, more focused report HAL desired.

The Solution

HAL switched to Windward Studios because:

- Windward offered a pricing structure that reduced HAL's licensing fees by 40%.
- Windward's AutoTag solution allowed HAL to easily import and modify their existing data. This gave them the control they needed to display more focused, relevant information in the right format.
- By allowing reports to make data queries once and cache the results – only pulling each row as needed – Windward was able to increase HAL's report generation speed.

The End Result

Along with customized reports displaying focused data, HAL achieved:

- Licensing costs reduced by 40%.
- An interface that allows simplistic modification of templates for future customer requests.
- Bulky reporting replaced by highly relevant reporting details for each customer requirement.

[Read the complete case study.](#)

Add Reporting and Document Generation to Your Software Application

Download a free trial of Windward's products or request a live demonstration.