

LeBlanc's Food Stores

Windward is the solution that allowed me to come in and hit our budget right on the money.
—Arland Head, IT Director

The Challenge

Louisiana grocery chain LeBlanc's Food Stores' hiring process was costly, inefficient and a drain on resources:

- Hiring documents were transported via courier between external stores and company headquarters in a process that created lengthy delays.
- Employees needlessly spent hours recording information manually.
- The system had no automated way to link related documentation, causing the risk of inaccurate, missing, or otherwise incomplete data.

The Solution

LeBlanc's implemented Windward Studios because:

- AutoTag's ability to tag all fields and generate a unique, automated bar code allowed LeBlanc's to quickly and easily associate connected information.
- Setting up a barrier around LeBlanc's databases added a level of security.
- The initial price point was roughly half that of competitor offerings and the licensing model kept costs low.
- The power to use a fully functional trial version and build a proof of concept allowed the IT staff to fully demonstrate to management prior to purchase.

The End Result

Along with greater control over the hiring process:

- The hiring completion process dropped from 2-3 days to 1 day.
- Time spent on employee hiring documentation was decreased by a factor of four and resulted in a yearly average savings of approximately 1,200 hours.
- The system freed an additional 200 hours per year in management hours.

[Read the complete case study.](#)

Add Reporting and Document Generation to Your Software Application

Download a free trial of Windward's products or request a live demonstration.