**WIND WARD**

# Digital Keystone

> *Speed to market: that is the crux of it for me. Windward is very easy to get up and running, and we go from A to Z without the headaches.*　　—*Graeme Gets, CEO, Digital Keystone Limited*

## The Challenge

A U.K. systems integration company focused on the financial industry was deploying a template-editing tool that claimed to be WYSIWYG (What You See Is What You Get). But it wasn't, and that caused problems:

- The tool was buggy and clunky. For instance, a single line in the template would appear as a double line in the output.
- Tweaking the input to achieve the desired output was overly time-consuming.
- A process that should have taken one day would take up to four days, according to CEO Graeme Gets.

## The Solution

Digital Keystone implemented Windward Studios because of:

- **An easy-to-use docgen component.** This allowed customers to create their own templates, and it's possible for non-technical users to design templates.
- **A fast and lightweight engine.** Gets appreciated that the engine is invisible while the editor is visible for the customer.
- **Greater speed to market.** Windward is easy to get up and running, and this allowed Digital Keystone to meet its customers' implementation deadlines faster than with other tools.

## The End Result

Along with greater speed to market, Digital Keystone experienced:

- **Reduced template revision time.** Gets estimated "it literally takes a tenth of the time to use the editor" compared to the previous tools.
- **Increased customer satisfaction.** Individuals create and edit their own without the hassle they used to experience with other docgen tools.
- **Easy handling of large-scale batch generation.** Customers generate considerable numbers of client policies and batch send them to a print house.

*Read the complete case study.*

### Add Reporting and Document Generation to Your Software Application

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