

## **Windward CTO Named Key Presenter at IAMCP Event**

### **David Thielen to address Denver gathering of International Association of Microsoft Channel Partners**

FOR IMMEDIATE RELEASE

Boulder, CO – [Windward](#), creators of AutoTag, the data reporting tool that uses Microsoft Word and Excel as the report designer, today announced that the company's Chief Technical Officer, David Thielen, will be the featured guest speaker at the upcoming IAMCP event in Denver. Thielen will speak at the quarterly gathering on July 24 on the benefits Microsoft partners receive from working with Windward, also a Microsoft partner.

Windward is included as the reporting or document generation component in software or solution suites manufactured by other software vendors. Current diverse OEM partners include GBST (wealth Management), Tieto (mortgage origination), AXE (insurance automation), and High Line (human resources and payroll automation).

"We deeply value our relationships with OEM, ASP and SI partners located throughout the globe and in a wide range of industries," Thielen said. "This event allows us to meet with top companies in person and discuss ways we can work together for mutual benefit."

The International Association of Microsoft Channel Partners was formed to help Microsoft Channel Partners, Business Solutions Partners and Registered Partners grow their businesses. The IAMCP provides Microsoft Partners a voice into Microsoft programs, to the IT community at large, as well as a vehicle to facilitate business development among partners.

For more information, please contact [marketing@windward.net](mailto:marketing@windward.net).



*David Thielen, featured guest speaker at the upcoming IAMCP event in Denver.*

#### **About the IAMCP**

The International Association of Microsoft Channel Partners (IAMCP) represents Microsoft's best of breed partners from around the globe. The organization was formed in 1994 and provides Microsoft Partners a voice into Microsoft programs, to the IT community at large, as well as a vehicle to facilitate mutual growth and business development among partners. The non-profit organization is operated by an annually elected board of directors and is funded through membership fees and sponsor grants.

#### **About Windward**

Windward, the creator of the [Dash Google iPad Analytics](#) tool, delivers powerful reporting, document generation and business intelligence solutions for OEM or enterprise use. Businesses worldwide create custom reports better, faster with data intelligence made easy. Windward has been delighting customers – technical and non – since 2004. [www.windward.net](http://www.windward.net)

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