

Windward Participates In Women in Tech Conference

Company sponsors table, presents CEO as luminary, and engages with others to establish "esprit de corps"

FOR IMMEDIATE RELEASE

Boulder, CO – [Windward](#), the expert in reporting, document generation and business intelligence software, has returned from a successful appearance at the third annual Colorado Technology Association's Women in Tech Conference. The [Women in Tech Conference](#), which took place this year June 7, 2013, in Littleton, Colo., is a full-day professional growth conference for women working in a variety of technical careers.

Windward sponsored a round table discussion that facilitated the exchange of ideas around a variety of topics such as setting goals, increasing productivity at work, and blending a career with a personal life. Meanwhile, CEO Shirley Clawson headed a nearby table where she led conversations and speed mentoring sessions.

In addition, among the roughly 400 attendees were VP of Marketing Lisa Harris, Sales Executive Audrey McGlothlin, Marketing Manager Annette Grotz, programming interns Sarah Scheffler and Wendy Brooks, and two friends of the Windward community: Stephanie Wanek of the NCWIT Entrepreneurial Alliance and Karen Frame of Makeena, Inc.

"Certainly the most important message that I took out of the conference is that there is a wonderful network of women out there supporting each other in the tech industry," said Scheffler. "I've been fortunate thus far in my life to work and go to school at places where my gender isn't important in the eyes of my coworkers. However, that's definitely not true everywhere, or even most places. There are sadly few women in technical fields and it's wonderful that we have this network to call on for support and mentoring."

Participation in the Women in Tech Conference is part of the Windward STEP (Science, Technology, Engineering and Programming) program, one of Windward's community outreach enterprises. Windward's summer internship program provides opportunities for college students to expand their knowledge through events such as this.

"What struck me the most were the speakers talking about relationships in the workplace, but the information was really applicable in a much broader sense," said Brooks. "The way you interact with people is really important, and the speakers called us out on the fact that we were only thinking and not always doing. I found that very motivational, and have since began to not only consider how I think about and interact with others, but to make changes and act on them."

For more information, please contact marketing@windward.net.



The Windward-hosted table at the Women In Tech conference

About Windward

Windward delivers powerful reporting, document generation and business intelligence solutions for OEM or enterprise use. Businesses worldwide create custom reports better, faster with data intelligence made easy. Windward has been delighting customers – technical and non – since 2004.

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For Immediate Release
Press Contact: Annette Grotz
Marketing Manager
303-499-2544 x1191
annetteg@windward.net